EdTech Hub's Country Engagement Model

Since EdTech Hub's inception in 2019, we have partnered with six focus countries, Bangladesh, Ghana, Kenya, Pakistan, Sierra Leone, Tanzania, and more recently with Malawi (bringing the total to seven this year). Our goal is to provide long-term technical and strategic assistance on decision-making about the use of technology in education.

The hallmark of our country engagement model is that we do not have a predetermined implementation programme when we partner with a country. Rather, we engage with the aim to increase the use of evidence in decision-making around EdTech. To achieve this, we partner with ministries of education and tailor our work to local needs. To provide context-specific technical assistance, we provide highly qualified experts with national and international experience who work closely with global EdTech Hub specialists. We build relationships and seek opportunities to influence decision-making in our focus areas: Data for Decisions, Digital Personalised Learning, Girls' Education & Technology, Participation & Messaging, and Teacher Continuous Professional Development.

The diagram below shows how we support governments and partners. We're on the ground, embedded in the national EdTech ecosystems of these countries.

We currently have twelve country leads carrying out this work every day in our focus countries, many of whom are embedded in the ministries they work with. By working shoulder to shoulder with government partners, our country leads help connect evidence with everyday practice. Examples of this include supporting evidence-informed EdTech procurement processes and synthesising relevant research into digestible summaries to inform policy-level decisions.

By embedding our teams in the national EdTech ecosystem …

- We have a deep understanding of the education system and how things work from a government, donor, and implementer perspective.

- Over time, and by providing useful assistance, become a trusted, go-to partner on questions related to EdTech.

See our individual country pages for more detail on our work in each country – Bangladesh, Ghana, Kenya, Malawi, Pakistan, Sierra Leone and Tanzania.