

What is **'Nudging'** in **Education** and How Does it Contribute to **Behaviour Change**?

Find the answers to
improve your strategy



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EdTech^{Hub}

Clear evidence, better decisions, more learning.

Why this matters ?

Nudging is a behaviour change strategy used in education to address challenges like student attendance, teaching practices, caregiver engagement, and cultural attitudes.

The effectiveness of nudging interventions can vary greatly depending on contextual conditions and target population. Read EdTech Hub's learning brief to discover more.

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